

▶ **Footwear Testing Services**

Select a Testing Package to Meet Your Needs with our Star Level Protocols

BUSINESS CHALLENGE

Ensuring product quality, performance characteristics and durability are prime concerns for consumer products retailers and brands when placing product on the market. Protecting brand equity and reputation are additional concerns that require a different level of product testing and evaluation. With a wide variety of tests in the market, how do you know which regulations, standards and product tests are applicable to your footwear products? How can you more effectively manage and improve your QA spend? And, apart from meeting basic performance and regulatory requirements, how can you protect your brand equity and stay competitive in the market? Our Star Level Protocol testing packages can help answer these questions.



SOLUTION

What is a Star Level Protocol?

Star Level Protocols are product test packages offering various levels of testing and evaluation that provide you with the flexibility to select and customize a testing package to meet your needs. The Star protocols are a collection of specifically chosen, market driven testing protocols, aligned with industry standards and regulatory requirements. Designed by experienced Bureau Veritas engineers, our Star Level Protocols allow you to choose from basic product testing packages to meet minimum performance and regulatory requirements for market entry to very comprehensive testing requirements that can help you reach the highest quality levels. Additionally, our Star Level Protocols provide you with the flexibility to customize your testing levels at different times or different production stages, depending on your needs.

What are the key benefits?

- Gain a clear understanding of which product tests, physical or chemical, are required for your footwear products to enter a specific market
- Select from basic testing levels for performance and compliance to the most comprehensive protocol level to help protect and build your brand equity
- Choose the most appropriate testing protocol levels for your product while maintaining the flexibility to change your testing levels as needed
- Test at our Global Technology and Testing Center for Footwear staffed with trained technical personnel and located in the hub of footwear manufacturing in China
- Additional labs positioned geographically to support manufacturing base, with convenient sample pick-up and drop-off service available in Hong Kong and Pan Yu
- Take confidence in knowing testing is conducted according to industry standards (e.g., ASTM, ISO, AATCC, etc.) as opposed to in-house testing methods
- Maximize your planning efforts and better control your QA spend

>>> RELATED SERVICES

Our services work together to help you minimize the risk of recalls and returns, protecting your brand equity.

- Inspections
- Factory Assessments
- Security Assessments
- Social Audits
- Training
- Consulting

Ask us how these services can benefit you and your company.

WHY CHOOSE BUREAU VERITAS?

Reputation – Over 30 years of technical and testing experience in consumer products.

Worldwide Locations – With locations close to sourcing and imported areas in over 40 countries, we offer you the convenience of global coverage with local service.

Knowledge & Leadership – Evaluation and testing of products worldwide provides a broad perspective of the hazards associated with a wide range of consumer products and most updated regulation information.

Personalized Service – At Bureau Veritas, we are committed to meeting your needs and providing you with the highest levels of service



BUREAU
VERITAS

Move Forward with Confidence

OUR APPROACH TO SERVICES

At Bureau Veritas, our goal is to offer you customized testing packages to meet a variety of quality assurance needs along with reliable, convenient service, and fast turnaround times. We offer you value-added services including sample pick-up and drop-off in Hong Kong and Pan Yu, flexible testing programs, same day testing services in many cases, and of course, customized testing and method options with our three Star Level Protocols:



Star Level 1: Testing for Minimum Quality and Performance Standards (Must Do)

A combination of both generic and product specific industry standards and requirements, designed to assess a product's ability to meet minimum expected physical and performance characteristics and label claims.



Star Level 2: Testing for Higher Quality, Performance Standards and Product Durability (Should Do)

All Star Level 1 plus product specific tests related to product durability, industry recommendations, client requirements and product specific critical performance issues.



Star Level 3: Testing for Maximum Quality and Performance Standards (Could Do)

Star Level 1 and Star Level 2 plus additional testing to help determine product durability resulting in the most comprehensive performance testing for your product. Star Level 3 protocols also incorporate additional analytical testing to help your product meet the highest quality.

FAQ

My products need to be tested but I am not sure which protocol level to adopt. Can Bureau Veritas help me?

Yes, our team of experienced and industry specific engineers can help you assess your product testing requirements, based on your product category, market trends and quality assurance needs.

If I am already testing my products to Star Level 1 for minimum performance characteristics, why do I need to consider conducting tests in Star Level 2 or 3?

While Star Level 1 provides testing for basic performance requirements, it does not always represent the market trends for quality levels that consumers want, so considering higher levels of testing can be extremely important for product success. Star Level 2 offers additional evaluations for quality and function, while Star Level 3 can assist you to reach the highest quality level, helping you to differentiate from your competitors and protecting your brand equity.

I am using Star Level Protocols for physical performance testing, but I would like to test my product for restricted substances as well. Can Bureau Veritas help me?

Yes, we suggest that you use the Star Protocols for performance testing, and speak to Bureau Veritas about your specific requirements for restricted substances. Bureau Veritas offers the full range of analytical testing to address all requirements of restricted substances in footwear products.



CONTACT

For details about this service, please contact Bureau Veritas at:
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